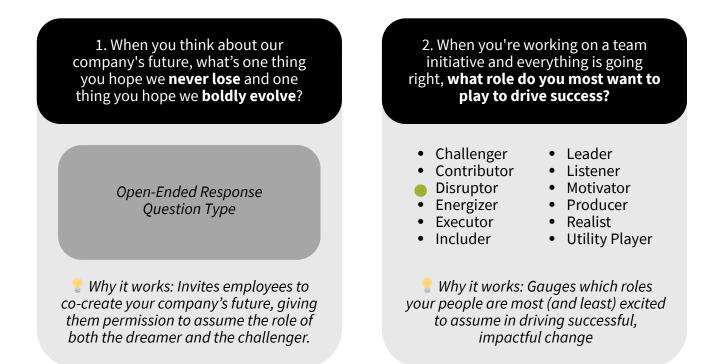
The New Pulse 3 Questions to Get to Truth

Better questions. Bolder insights. Stronger teams.

The traditional employee feedback approach is broken — uninspired, over-automated, and checkthe-box to serve a compliance purpose. If you're going to ask your people to provide raw, authentic answers, your prompts need to reflect that you care. Here are 3 questions to unlock genuine insight:



3. Reviewing the list of our priority initiatives this year, please select for each the phrase that most accurately captures how you feel about this area:

	All In	Curious	Heard of It	News to Me	Neutral
Our AI Rollout					
Website Refresh					
Product Expansion					
L&D Series					

Why it works: Illuminates which initiatives are most widely understood and have built-in champions, as well as which areas may hit unintended blockers



