

Impact, Fueled by Data

Think of SQA Group as your data and people innovation partner. Ensuring you're using data, predictive intelligence, and advanced analytics to gain a multi-dimensional view of your culture, elevate dark data insights, and craft and drive data-powered People strategies.

Leaders of People, Culture, and Inclusion tap SQA Group to...



Create Data-Fueled People Strategies

We help you craft, strengthen, or revolutionize your strategy within a specific area (employee experience, change management, etc.) by establishing new definitions of success, identifying actions to drive success, and creating KPIs to measure impact.



Correlation Findings, Illuminate Insights

Sitting on a mound of data collected? Wondering about that unstructured data that lives via ERGs, performance reviews, social media chatter, etc.? Our analytics team dives into your existing data to elevate the insights and correlations you can't yet see.



Build Visualizations & Dashboards

Unearth stories from your data. Whether you're interested in customizing reports, creating dashboards, or spinning up proof of concepts to demonstrate your impact to your stakeholders, our data team is your partner in transforming data from numbers to insights.



Create and Stand Up KPIs for Today and Tomorrow

Browse our library of Future of Work KPIs that you can bring straight to your org (e.g. Flight Risk Predictor Score, Diversity of Labor Equity, Career Pathway Optionality), or tap us to custom-build new KPIs, enabling you to measure things that have felt immeasurable.



Predict What's Coming Next

Who is quitting next? Which individuals should be fast-tracked for promotion? How do your values correlate to client acquisition? Derive real-time analytics and pinpoint the leading metrics that allow you to see what's coming next so you can take action immediately.

