FLIGHT RISK PREDICTOR SCORE

Spot student risk well before it happens. A next-gen metric using real signals to identify programs, populations, and majors most at risk — so you can act before students walk.

Why It Matters

The cost of student attrition is steep, with colleges losing an estimated $16.5 billion annually in revenue. And in an increasingly tough macro — enrollment cliffs, alternative credential pathways, shifting Gen Z educational motivators — the risk of student exodus has never been higher.

Flight Risk Predictor Score shifts the conversation from reactive retention to proactive insight. By analyzing behavioral patterns, engagement data, and academic trajectories, this next-gen KPI pinpoints who is most likely to stop out and why. From high-potential students in danger zones to early warning signs of disconnection, this metric empowers academic and student support teams to anticipate attrition, intervene strategically, and design high-impact, de-risking student retention strategies.

Variable	Professor Relationships	Ability to Change Major	% of Time in Office Hours	Class Absenteeism	
Weight	4	2	1	3	Total = 10

Flight Risk Predictor Score	Student Type	Professor Relationships	Ability to Change Major	% of Time in Office Hours	Class Absenteeism
6.8	First-Generation	5	7	10	8
2.2	Part-Time	2	1	3	3
4.8	STEM Majors	10	2	1	1
5.9	Transfer	10	9	1	0
4.4	Online	5	5	8	2

Example Flight Risk Predictor Score leveraging four variables across five job titles. The score is calculated by summing the weighted, normalized variable value contribution to the flight risk. Values highlighted in red contribute most to the flight risk predictor score observed. In this scenario, your First-Generation students are most at-risk and mitigation efforts should be taken expediently.