# CASE STUDY

## **Technical Expertise On Demand**

SQA Group partners with global insurance company to build scalable workforce strategy

### CHALLENGE

A mutual insurance company specializing in loss prevention services for large corporations reached out to SQA Group in need of a a trusted partnership that would enable the insurer to scale its team up or down elastically to support its highperformance, always-innovating culture. Specifically, the company was interested in SQA Group's 20+ years of experience in pairing companies with hyperspecialized Consultants who not only have desired tech stack, discipline, and workflow experience, but can also be immediate organizational culture fits.

### SOLUTION

This insurance company made a decision decades ago that in order to drive its vision and mission forward, and best serve its global audience, it needed to adopt a practice of continual inhouse technology modernization and innovation. With few commercial application solutions being an optimal fit, the company decided to custom build its systems and solutions. In

#### IMPACT

SQA Group and this insurance company have partnered together for over 15 years. SQA Group has been tapped for a number of technical domains/expertise including, but not limited to:

- Digital Transformation
- Software Development
- Performance Engineering
- Cloud Services
- Software Engineering
- Quality Engineering
- Business Analysis
- Test Automation

order to support continuous build, test, maintenance and upgrades of these systems, the company decided to build a workforce augmentation strategy, in which specialized Consultants would routinely join the firm to move projects forward fast and with quality.

In the initial phases of working together, SQA Group was tapped to provide niche consulting services in the areas of automation, business logic and business systems, and business analysis to drive requirements gathering for mission critical programs. Over the last decade — in large part due to SQA Group's ability to test equally across the tech stack — the relationship expanded considerably, with SQA Group now supporting the company in all areas of its digital transformation activities across the software lifecycle, from development to requirements gathering to test.

SQA Group's Consultants-as-a-Service model allows the company to bring instant team lift, bandwidth and velocity to any part of its transformation initiatives, whether it's bringing on board technical talent to support test automation, Agile transformation, workforce upskilling, infrastructure and cloud services, strategy business engagement, or digital client engagement.

